

SUGAR RAY DESTIN JR.

AUTHOR | MOTIVATIONAL SPEAKER | CEO OF CYD ENTERPRISES | COACH

   @SUGARRAYDESTIN

INSPIRING PEOPLE TO CHANGE DREAMS TO DESTINY!



SUGAR RAY DESTIN, JR. IS A NATIONALLY SOUGHT AFTER MOTIVATIONAL SPEAKER, AUTHOR AND THE CEO OF CYD ENTERPRISES.

He empowers audiences across the globe with a message of hope, passion and unlimited potential which we all possess. His leadership and mentoring programs have resulted in students and professionals alike, to overcome their obstacles and increase their self-confidence with proven strategies.

SPEAKING TOPICS

GOAL SETTING & LEADERSHIP

IMPROVING COMPANY MORALE
PEAK PERFORMANCE
RETENTION THROUGH DEVELOPMENT

EDUCATION

IMPROVING STUDENT ENGAGEMENT
FINDING YOUR DIAMONDS

ORGANIZATIONS

RECRUITING FOR GROWTH
DEVELOPING NEW LEADERS
REVIVING THE LEGACY



WWW.SUGARRAYDESTIN.COM

TESTIMONIALS

"It was a success! ... Sugar Ray, after your speech the kids' brains' went into overdrive that night and now they are suddenly full of dreams they never really thought about. That's awesome! People like you motivate me and I (we) need motivation at times. Thank you for giving from your heart! You have a powerful gift from God indeed!"

- ANNA LOMBARDO,
COMMUNITY STAFF SPECIALIST
PHOENIX HOUSE

"In my twelve years of call center experience, I have never met a more motivated, more inspirational, more charismatic, more confident, more attentive, or more driven individual than Sugar Ray Destin. If you're not convinced he's the best man for the job, then you will truly be missing out on an opportunity to work with one of the best and brightest of our industry."

- DOUG STILL,
TIME WARNER CABLE RETENTION
CALL CENTER MANAGER

"The presentation by Sugar Ray Destin at our Austin Community College In the Black & Giving Back event was very rewarding. Mr. Destin challenged us to think about our own dreams and explore how we can make those dreams a reality. This was particularly eye-opening for our students to see someone who is published and is the father of a young author. He was very inspirational and I enjoyed the presentation."

- LORETTA EDELEN,
COMMUNITY ENGAGEMENT DIRECTOR,
ACC OFFICE OF EQUITY AND INCLUSION



PREVIOUS ENGAGEMENTS

*MANY MORE NOT LISTED



BOOK SUGAR RAY FOR YOUR *EVENT TODAY!*

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